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1	ARE ALL HEALTH PROBLEMS
2	CAUSED BY AN ACIDIC BODY?
3	MR. BARRETT: Okay. Alex, why do so many
4	people lose weight on the product? I know that a lot of
5	people get on the product to either help with their
6	diabetes or maybe their heart disease or even cancer, but
7	they lose weight as a by-product. How come?
8	DR. GUERRERO: They lose weight as a by-product
9	because, again remember, weight is the fat is your
10	body's way of protecting itself from the acidic fluids.
11	And so when you alkalize your
12	MR. BARRETT: So when your body's acid I
13	mean, a lot of people are taking Prilosec and all these
14	anti-acid
15	DR. GUERRERO: Tums and
16	MR. BARRETT: they they're acid.
17	DR. GUERRERO: Right.
18	MR. BARRETT: When they get heartburn that
19	means they have a high acid system.
20	DR. GUERRERO: Yes.
21	MR. BARRETT: And when you have a high acid
22	system your body needs a layer of protection which is
23	called fat.
24	DR. GUERRERO: It's called fat.
25	MR. BARRETT: So when you alkalize your body

- 1 you don't need that fat?
- DR. GUERRERO: You don't need that fat. Your
- 3 body burns it actually for fuel.
- 4 MR. BARRETT: So not only will this product
- 5 help people get the nutrition they need, but they can
- 6 actually lose weight on this product. My wife is
- 7 pregnant right now and she's going to be worried about,
- 8 you know, losing weight in the next few months.
- 9 DR. GUERRERO: It's great for women that are
- 10 pregnant because it certainly applies --
- MR. BARRETT: So she can take it when she's
- 12 pregnant?
- DR. GUERRERO: No question. My wife took it,
- 14 my wife took it through all of her pregnancies.
- MR. BARRETT: And you have five children?
- DR. GUERRERO: We have five children.
- MR. BARRETT: Okay.
- DR. GUERRERO: And she took it through all of
- 19 her pregnancies, never had to deal with, you know,
- 20 prenatal vitamins, never got morning sickness.
- 21 MR. BARRETT: And it's great for weight loss
- 22 after.
- DR. GUERRERO: Right. Yeah.
- MR. BARRETT: And it acts as your prenatal
- 25 vitamin.

- DR. GUERRERO: Well, you know what's
- 2 interesting about that is as she took it through her
- 3 pregnancies, she was able to stabilize and maintain her
- 4 weight between, you know, 25, 28 pounds with each
- 5 pregnancy. So, you know, once the babies were born, she
- 6 didn't have a lot to lose.
- 7 MR. BARRETT: That's interesting.
- B DR. GUERRERO: Wasn't like she gained 35 or 40
- 9 pounds.
- MR. BARRETT: That's --
- DR. GUERRERO: And it wasn't like she wasn't
- 12 eating. She was eating, she ate. But when your body is
- 13 nourished you don't crave junk foods.
- MR. BARRETT: You're not as hungry.
- DR. GUERRERO: Well, you don't crave them.
- 16 People talk about, Gosh, you know, I just -- I have food
- 17 cravings. And so they eat and they nibble and they --
- 18 because of the food cravings -- that's the yeast inside
- 19 the body saying, Feed me, I want more, we need more
- 20 nourishment. It feeds off of sugar. And so it's just
- 21 constantly.
- So people say, Gosh, I really don't need that,
- 23 but I just can't -- I can't -- I can't control myself.
- MR. BARRETT: That's --
- DR. GUERRERO: So overeating, all those things

- 1 are a result of too much acid. And so the Supreme Greens
- 2 with MSM provides that cell with nourishment. If the
- 3 cell receives nourishment, Don, you're not hungry. It's
- 4 not asking you for fuel because it has some. It's the
- 5 difference between being filled and nourished. You eat
- 6 to get full and in 30 minutes you're going to need to be
- 7 filled again because your cell never got nourished, it's
- 8 saying, Donald, give me some vitamins, man, I need some
- 9 vitamins to keep you going.
- MR. BARRETT: I know there's a lot of stores
- 11 that you can go in around the country and walk in --
- DR. GUERRERO: Yes.
- MR. BARRETT: -- and get a good green product.
- 14 What actually makes your Supreme Greens formula
- 15 different?
- DR. GUERRERO: What really separates the
- 17 Supreme Greens with MSM from any other greens product out
- 18 there is the fact that we have bio-energetics, meaning
- 19 that what we've done is we make sure that we maintain,
- 20 you know, the electrical frequency of the nutrient. So
- 21 all of the ingredients are organically grown, we don't
- 22 allow the bottler to stock any raw bulk ingredients,
- everything is brought in fresh and it's brought in from
- 24 areas that have high concentrations of MSM.
- For example, when you walk into an orchard,

- 1 let's say an orange grove, and you smell that rich smell,
- 2 that smell in the orange grove --
- MR. BARRETT: You get a beautiful smell.
- DR. GUERRERO: Right. That beautiful smell.
- 5 That is the MSM that allows you to smell that, which is
- 6 the reason why when you go into the grocery store into
- 7 the fresh produce section, it doesn't smell like that.
- 8 So what the Supreme Greens with MSM does is
- 9 it's life giving energy. It allows the broccoli and the
- 10 carrots and the beets and the spinach and the kale and
- 11 okra and all the other alkaline grasses -- it allows it
- 12 to maintain its electrical vibrating frequency.
- So the vibrating frequency of a normal healthy
- 14 cell is 70 megahertz. So it needs 70 megahertz worth of
- an electrical charge to support it through its cycle of
- 16 regeneration. Well, the Supreme Greens with MSM vibrates
- 17 at 250 megahertz.
- 18 MR. BARRETT: If you go into a health food
- 19 store and you say, Well, how much energy does this --
- DR. GUERRERO: See, they wouldn't know.
- MR. BARRETT: They don't know what you're
- 22 talking about.
- DR. GUERRERO: And not all vitamins are created
- 24 the same. When I created the formulas, I created the
- 25 formulas because I didn't find the nutrient value in any

26 of the formulas that were out there for my patients. 1 2 MR. BARRETT: So you went out there to look for a formula before you actually created this one? 3 4 DR. GUERRERO: Well, sure. Now -- now there's a lot of formulas out there, so I figured, well, heck, I 5 6 might as well bring in some nutrients and things that my patients need because I knew they were nutrient deprived. 7 But then as I'm -- as I'm testing these supplements, I 8 realized that their vibrating frequency wasn't high 9 10 enough to get me in front of the rate of degeneration. 11 I'll give you an example. If the cell vibrates at 70 megahertz and I need 70 megahertz of energy to 12 nourish that cell, now I've got a cancer patient or 13 14 somebody that is in chronic pain and their vibrational frequency is now at 10 and I give them a nutrient that's 15 vibrating at 60 it'll bring them up to 60 and make them 16 17 feel pretty good. 18 But I'm still 10 megahertz shy of getting their cell in front of the rate of degeneration, which is why a 19 20 lot of people go to alternatives and still suffer. And they say, Well, yeah, I did alternative medicine, but, 21 you know, I didn't get well. Or cancer patients that are 22 23 in alternatives still die. They die because the nutrients that they are taking is not getting them to the 24

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point to where they can actually get in front of the

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- 1 rapid rate of degeneration or the proliferation of their
- 2 -- of the cancer or whatever it is that they're dealing
- 3 with at the time.
- 4 And so I formulated this Supreme Greens with
- 5 MSM so that I can maintain that high electrical charge.
- 6 MR. BARRETT: What are some other products --
- 7 ingredients in it?
- DR. GUERRERO: One of the other ingredients
- 9 that is in there is the MSM, which maintains that --
- MR. BARRETT: Yeah, talk about that because
- 11 it's Supreme Greens with MSM and I know a lot of people
- out there watching are going to say, What is the MSM? I
- 13 know they sell MSM by itself sometimes, but you fortify
- 14 your products with MSM.
- DR. GUERRERO: MSM is a super conductor. And
- 16 what I mean by a super conductor is let's say in an
- 17 acidic environment you have -- you know, the body is
- 18 protecting itself. Remember I mentioned earlier that,
- 19 you know, fat actually protects the body from these
- 20 assets. Well, that fat will accumulate around the cell
- 21 and it makes a hard shell around that cell to protect it.
- And so as a super conductor what the MSM does
- 23 is it turns that hard shell into a soft shell. It's like
- 24 if you can visualize that cell being a glass bubble, it's
- 25 hard, like a glass bubble. And the nutrients -- when you

- 1 ingest foods and your liver breaks them down your body
- 2 can't -- the cell can't absorb the nutrient because it
- 3 can't pass through the mucosal barrier, that glass bubble
- 4 is too hard.
- What the MSM does as a super conductor is that
- 6 it makes that glass bubble like a soap bubble. It makes
- 7 the cell wall permeable so that the nutrients can readily
- 8 pass through, the cell can do what it does, the miter
- 9 conduit within the cell can absorb the nutrients,
- 10 metabolize it, do what it needs to do to supply the body
- 11 with energy. And then it kicks the waste out so your
- 12 body's natural lymphatic system or sewage system can come
- 13 and flush out the waste.
- And, you know, think about arthritis. Let's
- 15 talk about arthritis for a minute. Arthritis is an
- 16 inflammation in the joint. What happens because it's so
- 17 acidic that when a cell receives nourishment and it
- 18 breaks it down, the mucosal lining again is so hard that
- 19 it can't excrete the waste out. So the cell accumulates
- and just gets bigger and bigger and bigger so
- 21 we get inflamed joints.
- 22 So the MSM really is a great anti-inflammatory.
- MR. BARRETT: It acts as --
- DR. GUERRERO: Because as a super conductor it
- 25 makes the cell wall more permeable. So now the cell can

29 actually release all of its metabolic waste. 1 2 MR. BARRETT: It takes down swelling. 3 DR. GUERRERO: OMnSCREEBrings down inflammation. 4 FOR MORE INFORMATION PLEASE CALL 5 ITV 800.554.2818 6 MR. BARRETT: Wow. Hold onto that thought, because I just want to let our viewers have a chance to 7 tune in here. If you're watching right now and you want 8 9 some more information -- we've been talking to Dr. Alex Guerrero for a few minutes, but if you just want some 10 11 more information on these Supreme Greens that he's 12 talking about, please pick up the phone and call the 13 number on the screen. 14 As always on Today's Health we've worked out a special arrangement with our guests, so when you do call 15 mention Today's Health and you will receive a substantial 16 17 discount off the Supreme Greens product. 18 What are the other nutrients in there and does 19 it interfere with any medication? 20 DR. GUERRERO: Because I have, you know, a wide range of patients in different conditions, I needed to 21 22 ensure that the formula was synergistic with all 23 medications. 24 And so, you know, the Supreme Greens with MSM is synergistic with medication. There is no contra-25

30 1 indication. 2 So anybody out -- anybody --MR. BARRETT: 3 DR. GUERRERO: (Inaudible). 4 MR. BARRETT: -- anybody out there basically on any type of medication, they can take the Supreme Greens 5 6 product? 7 DR. GUERRERO: Yes. 8 MR. BARRETT: And, of course, they can drink the coral calcium water? 9 10 DR. GUERRERO: Yes. 11 MR. BARRETT: How long before someone could 12 actually see results with this product? 13 DR. GUERRERO: Depending upon their condition -14 - if you're talking about chronic conditions, my cancer 15 patients will notice within a 14 day period of time that if they have nausea as a result of chemotherapy they're 16 receiving, the nausea is gone. You know, inside the 17 18 Supreme Greens with MSM we've added some ginger root powder, which is a great digestive aid. And it certainly 19 helps with enzyme production and it allows them to 20 21 overcome the acid production as a result of the 22 chemotherapy. 23 So they're able to go through their 24 chemotherapy and not have nausea and vomiting.

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able to keep the cell nourished so that they never have

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- 1 to come off of their protocol of chemotherapy.
- 2 Oftentimes patients' white blood cell count will drop
- 3 significantly and so they have to forgo one of their
- 4 chemotherapy treatments because their white blood cell
- 5 count is low.
- 6 Well, with the Supreme Greens with MSM we can
- 7 keep that immune response high enough, we can nourish the
- 8 cell through their treatment so they never have to come
- 9 off. That's why I have a lot of oncologists that send
- 10 their patients to me, because we put them on that. We
- 11 supply the cell with nourishment.
- 12 I've always -- I've always said, Don, that all
- 13 disease is in the blood.
- MR. BARRETT: Every disease comes from the
- 15 blood.
- DR. GUERRERO: All disease is in the blood,
- which is why disease metastasizes. It certainly isn't in
- an organ system, it's not in any one organ. It's in the
- 19 blood, which is why it can metastasize from one area to
- 20 another.
- So my philosophy is you cleanse the blood and
- 22 nourish the cell. And that's what keeps people -- it
- gives cancer patients within a 14 day period of time,
- 24 within two weeks, they have more energy, they're sleeping
- 25 better, they have better digestion.

32 1 MR. BARRETT: But you also work with pro athletes in the prime of their life and you have them on 2 3 this product. 4 DR. GUERRERO: Yes. 5 MR. BARRETT: Now, what type of results would 6 someone see that's already in great shape? 7 DR. GUERRERO: Well, what they notice is that they're -- for example, like a lot of the NFL football 8 9 players I deal with, you know, they go through -- in their mini camps they go through two-a-day workouts. 10 11 MR. BARRETT: Right. 12 DR. GUERRERO: What they're noticing is that 13 they're able to go through those two-a-day workouts and by Friday they have just as much strength and energy as 14 15 they had on Monday. 16 ON SCREEN: 17 time remaining 2:59 (running down) 18 DR. GUERRERO: Because when the body is in an alkaline state your body metabolizes the lactic acid 19 that's just a natural by-product of the muscles tearing 20 down as a result of physical stress or physical activity, 21 22 even adrenal stress. 23 MR. BARRETT: They have more energy, better 24 recovery time?

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DR. GUERRERO: Much greater recovery time.

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- 1 They -- they have less inflammation in their soft tissue
- 2 because there's not -- they don't have that lactic acid
- 3 accumulation, so the tissue doesn't inflame, so they
- 4 don't have muscle soreness, they don't have fatigue,
- 5 they've got more energy, they've got better endurance.
- 6 MR. BARRETT: Tell me about diabetes. I heard
- you talking to one of the producers before the show about
- 8 diabetes.
- 9 DR. GUERRERO: Well, diabetes really is
- 10 something that's becoming epidemic.
- MR. BARRETT: I heard a lot of people out there
- 12 have diabetes and don't even know it.
- DR. GUERRERO: Sure. Well, you know before --
- 14 years ago, you'd just go to your doctor and they used to
- say, Well, yeah, you have hypoglycemia, you know, just
- 16 eat -- you know, six, seven, eight small meals a day and
- 17 you'll be fine. Because they constantly needed that
- 18 sugar.
- And what happened was that those people that
- 20 were hypoglycemic years to come, when they became adults
- 21 developed diabetes. And so what the medical community
- learned is that, hey, you know, where we didn't take
- 23 hypoglycemia serious before, we now need to take it
- 24 serious because those are the same people that are
- 25 getting diabetes today. So now we're not going to call

- 1 it hypoglycemia anymore, we're going to call it insulin
- 2 resistance or we're going to label it and call it
- 3 Syndrome X. So you now have Syndrome X. So now they're
- 4 coming up with medications to help you deal with Syndrome
- 5 X when the reality is all you really need to do is if you
- 6 can nourish the cell, maintain more permeability, your
- 7 body will metabolize insulin.
- MR. BARRETT: What age should someone go on
- 9 Supreme Greens?
- DR. GUERRERO: My children take it.
- 11 MR. BARRETT: And how old?
- DR. GUERRERO: Well, my daughter, when she was
- one, she was on a bottle and weaning and, you know, she's
- 14 in her formula I would take a quarter teaspoon and mix it
- 15 right in her formula and she would drink it once a day.
- MR. BARRETT: Really?
- DR. GUERRERO: Children take it. Animals take
- 18 it. I had a woman who came to my office, her cat was
- 19 dying, she took her cat to the vet, the vet said there's
- 20 really no hope, your cat is going to die. And this is
- one of my patients, she just said, By the way, do you
- 22 think this --
- MR. BARRETT: So, what did they -- they put it
- 24 on the food?
- DR. GUERRERO: Yeah. She just --

- 1 MR. BARRETT: I have a dog that has trouble
- 2 going up the stairs right now.
- DR. GUERRERO: She just mixed the powder in the
- 4 food. And actually she had to force feed the cat,
- 5 because the cat wouldn't eat. And now you should see --
- 6 now the kitten is actually a cat and did well.
- I had another woman whose dog had cancer, had a
- 8 tumor in the hip. And again, if you -- if you provide an
- 9 environment where the disease can't proliferate in, can't
- 10 survive --
- MR. BARRETT: It can't grow.
- DR. GUERRERO: -- it can't grow, it can't --
- 13 can't proliferate -- you know, you cleanse the blood,
- 14 nourish the cells. All disease is in the blood. If you
- get nothing more out of what we're talking about here
- 16 today, Donald, understand that one concept, that all
- 17 disease is in the blood. Cleanse the blood, nourish the
- 18 cell. You're now in a state of regeneration and you will
- 19 stay healthy.
- MR. BARRETT: Supreme Greens is the best
- 21 product, you feel, to cleanse the blood?
- DR. GUERRERO: Absolutely no question.
- MR. BARRETT: Fascinating. Again, Dr. Alex
- 24 Guerrero, thanks for being on our show today.
- DR. GUERRERO: Thanks for having me.

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1	MR. BARRETT: Fascinating fascinating
2	information.
3	Again, if you're watching and you do want some
4	more information on the Supreme Greens product that Dr.
5	Alex Guerrero has formulated, please pick up the phone
6	and call the number on the screen.
7	Again, my name is Donald Barrett and we'll see
8	you next time on Today's Health. Thanks.
9	ON SCREEN:
10	The preceeding
11	was a paid
12	advertisement for
13	Supreme Greens
14	(The video tape recording was concluded.)
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1	CERTIFICATION OF TYPIST
2	
3	DOCKET/FILE NUMBER: 0323138
4	CASE TITLE: DIRECT MARKETING CONCEPTS - SUPREME GREENS
5	TAPING DATE: AUGUST 23, 2003
6	TRANSCRIPTION DATE: <u>SEPTEMBER 30, 2003</u>
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